



# RhotKing LLC – Privacy Policy

Effective Date: November 2025

## 1. Introduction

This Privacy Policy explains how RhotKing LLC ("RhotKing," "we," "us," or "our") collects, uses, stores, and protects your information when you access our website ([www.rhotkingcarrental.com](http://www.rhotkingcarrental.com)), use our services, or communicate with us. By using our website or providing information to us, you consent to the collection and use of your personal information in accordance with this Policy and applicable law.

## 2. Scope

- Applies to website visitors, partners, and individuals who communicate with us.
- Does not apply to third-party websites or platforms which have their own privacy policies.

## 3. Information We Collect

- Personal Identification: name, address, phone, email, driver's license details.
- Financial Information: bank details, financing information, payment data for commissions/disbursements.
- Vehicle Information: VIN, insurance status, registration, vehicle photos.
- Technical Data: IP address, browser/OS information, usage metrics via cookies/analytics.
- Communications: messages, application data, or correspondence submitted via forms or direct contact.

## 4. How We Use Your Information

- Process partnership applications and maintain business relationships.
- Manage bookings, payments, vehicle assignments, and operational logistics.
- Send updates, notices, and marketing communications (with consent).
- Improve website functionality, services, and operations.
- Comply with legal or regulatory obligations and enforce agreements.

## 5. Cookies and Analytics

We use cookies, tracking pixels, and analytics tools (e.g., Google Analytics) to enhance user experience and performance. You may disable cookies in your browser settings; however, some site functionality may be limited.

## **6. Data Sharing and Disclosure**

RhotKing LLC does not sell personal information. We may share limited data with service providers (payment processors, insurance partners, technology vendors), for legal compliance, or for fraud prevention and protection. Vendors must maintain confidentiality and adequate data protection standards.

## **7. Data Retention and Security**

We use commercially reasonable physical, administrative, and technical safeguards to protect data. No system is completely secure. Data is retained only as long as necessary for operational or legal purposes, or as required by applicable law.

## **8. Your Rights and Choices**

- Access: request a copy of personal data we hold about you.
  - Correction: request corrections to inaccurate data.
  - Deletion: request deletion of personal data, subject to record-keeping laws.
  - Opt-Out: decline marketing communications at any time.
- To exercise these rights, contact [info@rhotkingcarrental.com](mailto:info@rhotkingcarrental.com) with the subject line "Privacy Request."

## **9. International Data Transfers**

RhotKing LLC operates in the United States. If you access our services from outside the U.S., you consent to the transfer and processing of your data within the U.S. in accordance with this Policy.

## **10. Children's Privacy**

Our services are not directed toward individuals under 18. We do not knowingly collect data from minors; if discovered, such data will be deleted promptly.

## **11. Policy Updates**

We may update this Privacy Policy to reflect business, technical, or legal changes. The Effective Date will be updated accordingly. Material changes may be communicated via the website or email.

## **12. Contact Information**

RhotKing LLC — Charlotte, North Carolina | Email: [info@rhotkingcarrental.com](mailto:info@rhotkingcarrental.com) | Phone: (980) 328-9458

## **Legal Notice**

Data collection and processing are governed by North Carolina and U.S. privacy laws. RhotKing LLC is not responsible for third-party privacy practices. Continued use of the website constitutes acceptance of this Policy.

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